



QUARTLERLY PRODUCTION REPORT

Summer 2007

Film Birmingham is Birmingham City Council's Film Office – part of our remit is to provide filming permits and locations support for production companies choosing to film in the city.

Filming in Birmingham: April – June 2007

Level of requests – increase 20%

- Film Birmingham processed 61 individual requests to film in the city this quarter, an increase of 20% on the average quarter of last year.
- These productions spent 105 days filming in the city.
- 186 people have registered their projects on our online locations service this quarter – more than two every day.

Economic Impact – £3.8m

This quarter filming in Birmingham has generated £3.8m into the local economy – including local crew and facilities, hotels, bars and transport.

Top 5 Private Locations

| | |
|---|-----|
| Bullring (Shot from BCC Highways) | 18% |
| Brindleyplace | 16% |
| The Mailbox | 4% |
| The Custard Factory | 3% |
| New Street Station | 3% |

Top 5 Local Authority Locations

| | |
|-------------------------|-----|
| New Street | 25% |
| Victoria Square | 20% |
| Centenary Square | 12% |
| Broad Street | 6% |
| Outdoor Markets | 5% |

Sectoral Case Studies

Feature Films

'Clubbed' (Formosa Films) is an underworld drama set in the early 1980s about a lonely factory worker whose life is transformed when he becomes a nightclub doorman. The production team are currently shooting the last few scenes and will then be going into post-production.

'Kyle', the latest digital feature from local filmmaker John Bradburn, was shot entirely in Birmingham and recently screened at the Seattle International Film Festival. 'Kyle' is the story of a young boy's release from prison and his attempt to redeem himself into society. John will be shooting his next digital feature in Birmingham this summer.

TV Documentary

11 TV documentaries have chosen Birmingham as a location this quarter. These include the BBC's 'Fantasy Fiction' and 'How Dirty Can I Get?', MTV's 'Totally Jodie Marsh' and Channel 5's 'I Didn't Know That'.

TV Factual

17 TV factual programmes have filmed in the city this quarter. These include ITV's 'Britain's Best Dish', Channel 4's Wife Swap, Embarrassing Illnesses and Streetmate, Channel 5's 'The Gadget Show' and VH1's 'Nation's Favourite Music City'.

TV Drama

BBC Doctors continue their schedule of 186 episodes per year and are currently making use of Birmingham's numerous parks.

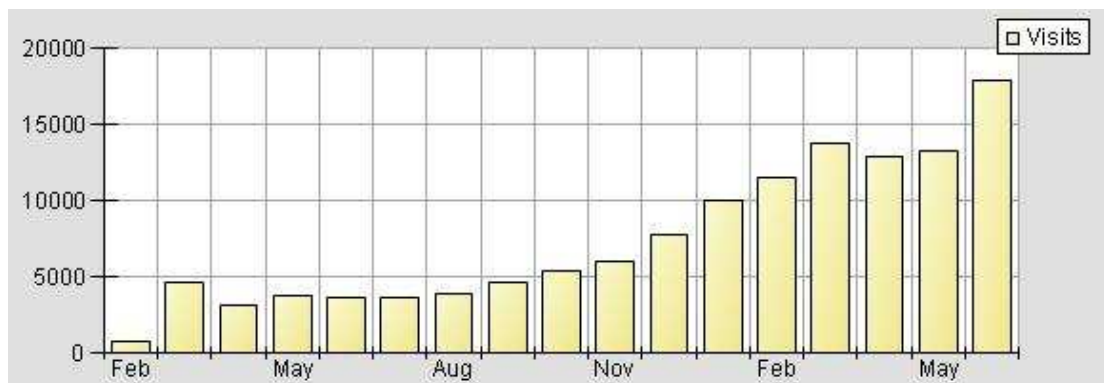
Commercials

Next are currently in pre-production for their latest TV commercial and are considering using Victoria Square as their location.

Film Birmingham Website – highest figures ever

www.filmbirmingham.co.uk has received 44,000 visitors this quarter and now receives more visitors than ever before – 18,000 per month. Visitors have come from over 30 different countries – 30% of them from the United States, others include Japan, Spain, China, Canada, Hong Kong and Australia.

Total Visits by Month



Suzie Norton
Director

Film Birmingham – July 3rd 2007